

Remit Address:

KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999 Billing: (952) 946-5633

Billing Address:

Strategic Media Services Attention: Accounts Payable 3299 K Street NW Suite 200 Washington, DC 20007

INVOICE

Advertiser	Paulsen MN Congress
Product	ERIK PAULSEN/CONGRSS
Estimate Number	

Invoice #	4077895-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KMSP		
Account Executive	Jacalyn Palmiotto		
Sales Office	FSS Philadelphia		
Sales Region	National		

Order #	4077895
Alt Order #	Erik Paulsen
Deal #	
Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	PLSN
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9 Fox 9 AM News at 6am	n 6a-7a								
	Political Candidate Discount Rates									
				2 to 10/28/12	3x	WTF				
	9		W	10/24/12	:30	6:14 AM	EPTV101501DMMH	\$575.00		1
	9		Th	10/25/12	:30	6:29 AM	EPTV102301DMMH	\$575.00		3
	9		F	10/26/12	:30	6:40 AM	EPTV102301DMMH	\$575.00		2
3	9 Fox 9 AM News at 7am Political Candidate Discount Rates	n 7a-8a								
				2 to 10/28/12	1x	W				
	9		W	10/24/12	:30	7:27 AM	EPTV101501DMMH	\$600.00		1
4	9 Fox 9 AM News at 7am Political Candidate Discount Rates	n 7a-8a								
				2 to 10/28/12	1x	F				
	9		F	10/26/12	:30	7:57 AM	EPTV102301DMMH	\$600.00		1
6	9 M-F 10a-11a ANDERSO Political Candidate Discount Rates	ON 10a-11a								
			10/22/1	2 to 10/28/12	1x	T				
	9		Th	10/25/12	:30	10:50 AM	EPTV102301DMMH	\$115.00		1
8	9 M-F 4p-5p JUDY Political Candidate Discount Rates	4p-5p								
			10/22/1	2 to 10/28/12	1x	W				
	9		W	10/24/12	:30	4:25 PM	EPTV101501DMMH	\$250.00		1
10	9 FOX at 5 Political Candidate Discount Rates	5P-530P								
			10/22/1	2 to 10/28/12	3x	WTF				
	9		W	10/24/12	:30	5:28 PM	EPTV101501DMMH	\$450.00		1
	9		Th	10/25/12	:30	5:24 PM	EPTV102301DMMH	\$450.00		3
	9		F	10/26/12	:30	5:12 PM	EPTV102301DMMH	\$450.00		2
12	9 Fox at 9	9p-10p								
	Political Candidate Discount Rates									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
12	9	Fox at 9	9p-10p	-			•				
	Political Ca	ndidate Discount Rates									
				10/22/1	2 to 10/28/12	1x	F				
	9			F	10/26/12	:30	9:22 PM	EPTV102301DMMH	\$1,250.00		3
14	9	Fox 9 AM News Saturday 7	a 7a-8a								
		ndidate Discount Rates									
				10/22/1	2 to 10/28/12	1x	S-				
	9			Sa	10/27/12	:30	7:17 AM	EPTV102301DMMH	\$375.00		1
15	9	Fox News Sunday	8a-9a								
	Political Ca	ndidate Discount Rates									
				10/22/1	2 to 10/28/12	1x	S				
	9			Su	10/28/12	:30	8:54 AM	EPTV102301DMMH	\$450.00		1
16	9	M-F News Flw MLB Tier 1	Various								
	Political Ca	ndidate Discount Rates									
				10/22/1	2 to 10/28/12	2x	WT				
	9			W	10/24/12	:30	11:17 PM	EPTV101501DMMH	\$1,250.00		2
	9			Th	10/25/12	:30	11:13 PM	EPTV102301DMMH	\$1,250.00		1
			A: 10 (
			Aired Spots	15							

<u>Gross Total</u> \$9,215.00 Agency Commission \$1,382.25

Net Amount Due \$7,832.75 Payment Terms 30 Days